

Case Studies in Bioeconomy Education, Training and Skills Development

Case study sample: Sustainable Art
Prize

Italy, but the prize is
open to international
participants

FVA





Sustainable Art Prize

1 Abstract

In 2022, the Ca' Foscari University of Venice in collaboration with Artverona announced the fifth edition of the Sustainable Art Prize, which is dedicated to an artist or several artists working on sustainability issues who use artistic language to actively disseminate issues related to major global challenges. This is in line with the 17 objectives of the 2030 Agenda for Sustainable Development promoted by the UN.

With the 2022 edition, the Prize highlights the collaboration and involvement of other Venetian Universities: the IUAV University of Venice, University of Padua and University of Verona.

These universities have joined the team and will collaborate on realizing the project of the winning artist, with the participation of female and male students.

2 Target Groups

Art students, artists, professors and associates

3 Case Study Category

Inject the bioeconomy in design, art, architecture and other professions

4 Training Provider

Ca' Foscari University of Venice in collaboration with **ArtVerona**. The winning artist will provide an artistic project in collaboration with Ca' Foscari, **Iuav University of Venice, University of Padua** and **University of Verona**.

5 Region

Italy, but the prize is open to international participants

6 Language

Italian and English

7 Objectives of the Educational Format

Other – Award good practices in communicating sustainability

8 Final Objective of the Educational Format

The Sustainable Art Prize aims to encourage students and professionals to actively promote issues related to major global challenges by using creativity and artistic language in an innovative way, including emotional investment. The Sustainable Art Prize aims to promote dialogue between art and research, providing artists with the unique opportunity to work in a new environment and collaborate with university communities.

9 Scope and Context of the Educational Format

This award focuses on the development of contents and visions related to one or more of the 17 Sustainable Development Goals of the Agenda 2030.

The prize entails the construction of an installation, an exhibition or a performance relating sustainability, and will be hosted by Ca' Foscari University of Venice in the autumn of 2023. The construction of the project will involve students from the aforementioned four universities, and the artists will work in a new environment and collaborate with the university communities. This is a unique opportunity for dialogue between art and research. The winner will have a budget of € 5,000.00 for the completion of the project.

The prize falls within the projects of Art&Sustainability of Ca' Foscari and shows the commitment of Ca' Foscari to highlight sustainable development issues by presenting them in a new innovative way, including emotional investment via that characterizes art.

10 Specific Skills and Competencies Addressed

Technical competencies in art: creativity, storytelling, knowledge of art materials, proportions, colour theory, composition and others

Transversal competencies: communication, innovative mind development, critical thinking and problem-solving, individual work and team collaboration

Valorisation competencies: information literacy, social and cross-cultural skills, personal training and career development

11 European Qualification Framework level(s)

Level 6 and Level 7

12 Main Benefit to the Participants

Award with a budget of € 5,000.00 for the completion of the project, installation, or performance and exhibit at Ca' Foscari University in Venice in the autumn of 2023.

13 Main Cost Categories Considered

The award is a combined effort of four universities (Ca' Foscari University of Venice, Iuav University of Venice, University of Padua and University of Verona) and an Art Fair (ArtVerona).

The costs cover the budget for the prize, the promotional activities to support the initiative, the personnel costs and reimbursement for the award ceremony (e.g. travel costs for the judges).

14 Importance and Impact

The Sustainable Art Prize was launched in 2022 for its fifth edition. The number of participants in each session is unknown.

15 Relevance (of the Format)

The format is highly relevant because it targets and allows contact between students and professionals, encouraging them to collaborate and incorporate issues related to major global challenges in their education or professions. There is no particular focus on bioeconomy; it is more generally focused on sustainability.

16 How can it Inspire BioGov.net? (Why was it designed in this specific way / what are the success factors?)

This format and its relevance are, to our knowledge, unique in Italy.

In principle, other academic institutions and art fairs can replicate the format. In the short run and in the context of BioGov.net, the potential for replication is limited. However, the bioeconomy may be directly promoted, injected and included specifically in this format. Moreover, as other examples of awards connected to education (e.g. Startupper School Academy), some educational modules can be used as part of the contest. Partnership with external education providers on specific topics (e.g. Transition2BIO for bioeconomy) can facilitate and provide access to the materials.

17 Data Sources

- **Online resources:** <https://www.unive.it/pag/29219/>
- **Resource persons:** anna.bonfante@unive.it
- **Other sources, if any:** <https://www.unive.it/pag/18359/>

Consortium

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