

Case Studies in Bioeconomy Education, Training and Skills Development

Case study sample: Zet Gallery – ART
IN PUBLIC SPACE & SUSTAINABILITY

North Region of
Portugal

LOBA



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Zet Gallery – Art In Public Space & Sustainability

1 Abstract

Zet Gallery promotes sustainability through art by offering a prize “arte em espaço público e sustentabilidade” (art in public places and sustainability). This project also has the support of IB-S, Instituto de Ciência e Inovação para a Bio-sustentabilidade da Universidade do Minho.

2 Target Groups

Artists, general public and higher education institutions

3 Case Study Category

Art to communicate messages, inspire people and raise their interest and awareness

4 Training Provider

Zet Gallery

5 Region

North Region of Portugal

6 Language

Portuguese and English

7 Objectives of the Educational Format

Other – Promote sustainability through art

8 Final Objective of the Educational Format

Encourage sustainability through the circular economy, democratise access to art, and encourage contemporary artistic creation.

9 Scope and Context of the Educational Format

The project challenged artists to create works of art for the public spaces of the city of Braga using industrial waste. This initiative supports contemporary artistic creation and production in the fields of plastic and visual arts, aligned with the concepts of sustainability and the circular economy. Subsequently, the art was exhibited in public spaces, and the award-winning piece was showcased in Zet Gallery.

10 Specific Skills and Competencies Addressed

Valorisation competencies

Transversal competencies

Sustainability, circular economy and art.

11 European Qualification Framework level(s)

Level 1

12 Main Benefit to the Participants

The winning participant is awarded a prize, and their piece is exhibited in public spaces in the city of Braga and showcased in Zet Gallery.

13 Main Cost Categories Considered

Personal hours of the jury, the prize itself, infrastructure used to expose the final art piece.

14 Importance and Impact

Engaging artist in bioeconomy and the general public in the dimensions of art and bioeconomy.

15 Relevance (of the Format)

This format can be an effective way to engage and educate people about the importance of the bioeconomy. It can inspire creative thinking and encourage individuals to explore new ideas and concepts related to bio-based solutions. This format also helps to bring attention to the beauty and value of nature and the important role it plays in our lives.

16 How can it Inspire BioGov.net? (Why was it designed in this specific way / what are the success factors?)

This initiative was designed to be one of a kind and is unique in the North Region of Portugal. It's currently in its 3rd Edition.

The success factors in this initiative include the idea of offering Bioeconomy education through art, involving artists and the general public, and providing the opportunity for artists to be showcased at a major art gallery in the region. This has attracted more participants each year.

17 Data Sources

- **Online resources:** <https://zet.gallery/blog/pt/open-call-3a-edicao-premio-arte-espaco-publico-sustentabilidade/> <https://zet.gallery/blog/pt/> <https://zet.gallery/>
- **Resource persons:** -
- **Other sources, if any:** -

Consortium

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